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4th INTERNATIONAL CONGRESS BUY POLSKA – BUY KRAKOW

KRAKOW, POLAND 11-15 NOVEMBER 2020

11 Nov Wed Day 1. Arrivals to Krakow

all day Arrivals to Krakow. Check-in at Plus Q 4**** hotel, centrally located. Free time. Overnight in Krakow. No dinner included.

12 Nov Thu Day 2. Krakow – conference (conference's lectures might be slightly changed) and B2B

7.30 Buffet breakfast at the hotel.

8.30 Registration of the participants, preparations for the opening.

9.00 *Congress opening ceremony.*

9.10 *The latest trends in religious tourism* – dr hab. Elżbieta Bilaska-Wodecka, prof. UJ (Jagiellonian University), dr hab. Izabela Soljan, prof. UJ (Jagiellonian University), dr Justyna Liro UJ (Jagiellonian University).

9.25 *Tourist potential of church museums* – dr hab. Elżbieta Bilaska-Wodecka, prof. UJ (Jagiellonian University), dr hab. Izabela Soljan, prof. UJ (Jagiellonian University), dr Justyna Liro UJ (Jagiellonian University).

9.40 *Economic impact of tourism on the city's economy* – dr hab. Agata Niemczyk, prof. UEK (Economic University).

9.50 *Religious tourism segment based on the analysis of tourist traffic research data in Krakow in 2008-2017* – dr Krzysztof Borkowski MOT (Malopolska Tourist Office), AWF (Academy of physical education).

10.00 Pawel Mierniczak – director of Malopolska Tourist Office.

10.10 *Pilgrims at the Auschwitz-Birkenau camp* – Teresa Wontor-Cichy.

- 10.20 City Hall of Wadowice.
- 10.30 Joanna Zygmunt – Family Home of John Paul II – Wadowice.
- 10.40 Coffee break.
- 11.00 *St. Kinga – the main patron of salt miners. The images of St. Kinga in the Wieliczka mine on the 20th anniversary of her canonization* – Agnieszka Wolanska – Wieliczka Salt Mine.
- 11.10 John Paul II Centre "Do not be afraid!", Totus Tuus 32 Street.
- 11.20 Mariusz Goss – Director of the Office of Social Communication and City Heritage of the City of Łódź and Chancellor of the Bishop's Curia in Łódź, Fr. Monsignor Zbigniew Tracz.
- 11.30 Andrzej Kawalek – Why not Travel – *Smart Group Reservation process.*
- 11.40 Ernest Mirosław – Ernesto Travel – About sustainable tourism differently.
- 11.50 Urszula Własiuk, *Papal Routes in Poland* and Jerzy Rieger, participant in expedition with John Paul II.
- 12.00 Coffee break.
- 12.20 *Aciso – Fatima – Portugal* – Pedro Mafra.
- 12.30 Sabrina Huber – *Altoetting and The Shrines of Europe.*
- 12.40 *Go Vilnius* – Augusta Stave.
- 12.50 Roberto Mercuri – *Fidetravel – Italy.*
- 13.00 Pilar Valdes Arroyo – *Murcia Region – Caravaca de la Cruz.*
- 13.10 Mario Hernandez – *Merida.*
- 13.20 Paul Gelegen – *Esprit Turizm – Turkey.*
- 13.25 Thanasis Laskaratos – *Hellenic Cosmos – Greece.*
- 13.30 Karen Rohrecker – *Peters Ways, USA: Pilgrimage: Journey of the Restless Heart.*
- 13.40 Marylis Mendez Mondoy – *Cuba.*
- 13.50 Krystyna Janiczek – *Why Jordan Travel.*
- 14.00 Lunch.
- 15.00 – 19.00 B2B – meetings with the local expositors – sanctuaries, local informations offices, places of interest, local companies.

20.00 Dinner in the hotel.

13 Nov Fri Day 3. Krakow – Auschwitz-Birkenau – Czestochowa – Krakow

7.30 Buffet breakfast at the hotel.

8.15 Transfer to Auschwitz-Birkenau.

9.30 Guided tour at the former German Nazi concentration camp in Auschwitz-Birkenau. The camp was built by the Germans during the German occupation of Poland. More than a million people from different nationalities were killed in this place, the majority of Jewish origin. Today this place is listed as a World Heritage Site by UNESCO.

13.00 Lunch in the restaurant of the hotel Imperiale in Oswiecim, ul. Stanisławy Leszczyńskiej 16, 32-600 Oświęcim, tel. 0048 33 877 77 88

14.00 Departure to Czestochowa.

17.00 The sanctuary of Black Madonna with its famous painting (said to be the work of St John) is a symbolic place for all the Poles. Along many, sometimes difficult, centuries of the Polish country, the Polish would come and still come here to ask for help of the Blessed Virgin. The Mother of God was pronounced the Queen of Poland by the King John Casimir in the 17th century. It is one of the main European pilgrimage destinations, receiving between 3 and 4 million of pilgrims every year. The Sanctuary is also a fortress, an interesting architectural complex.

19.00 Dinner in the restaurant Karczma, Łódzka 233, 42-200 Częstochowa, tel. 0048 34 372 10 41.

20.00 Return to Krakow. Overnight in Krakow.

14 Nov Sat Day 4. Krakow – Kalwaria Zebrzydowska – Wadowice – Wieliczka – Krakow

7.00 Buffet breakfast at the hotel.

8.00 Transfer to Kalwaria Zebrzydowska.

9.00 Visit at the Bernardine Monastery in Kalwaria, the 3rd most famous shrine in Poland. The whole Mannerist complex (including the sanctuary and a park) is also listed as a World Heritage site by UNESCO. Karol Wojtyła would visit this place since his childhood, kept coming even as a Pope.

9.45 Departure to Wadowice after the Mass.

10.30/11.00 Visit to the Parish church of Wadowice where Karol Wojtyła was baptised. Continue to the museum of John Paul II, recently renovated and reopened, a place that tells the story of the Greatest of the Poles, from his early years in small multicultural town of Wadowice until his last days as a bishop of Rome.

13.00 Lunch in Wadowice in the restaurant Dworek Mikolaj, Blonie 1, 34-100 Wadowice,

tel. 33-8733580.

- 14.00 Transfer to Krakow and some rest.
- 16.15 Transfer to Wieliczka.
- 17.00 We visit Wieliczka to see the oldest salt mine in Europe. Wieliczka is a unique place where many generations of Polish miners have created an underground world of tunnels and underground salt lakes with a rich interior of decorated chapels including the famous Saint Kunegunda Chapel, plus other galleries and works made of salt. Wieliczka is one the most beautiful places listed by UNESCO in Poland.
- 19.00 Gala dinner with a folclore music concert. Return to the hotel. Overnight in Krakow.

15 Nov Sun Day 5. Krakow visit. In the afternoon: departures

- 8.00 Buffet breakfast at the hotel. Check out.
- 9.00 Visit of Krakow with a local guide. The old capital of the Polish Kingdom, one of the Europe's biggest empires in the Middle Ages: we will walk up the Wawel Hill to see the Royal Castle and the Cathedral – the place of coronation and last resting of many Polish kings. We will then continue to the Old Town with its lively Main Market Square Rynek – the biggest medieval market square in Europe, embellished by many monuments, including the Cloth Hall Sukiennice and the Saint Mary Church with its fine wooden altar carved by the medieval master, Wit Stwosz. Krakow Old Town was declared the World Heritage Site by UNESCO in 1978. We will also visit places related to Karol Wojtyla, the archbishop of Krakow, such as the Franciscan Church, the „Papal Window” at the Archbishop's Palace and other places.

afternoon Departures.

Participation fees:

Price per person in a twin, double or triple room: 200 Eur.

Price per person in a SGL room: 300 Eur.

Ernesto Travel services:

1. Accommodation: 4 nights with buffet breakfast.
2. Full board from the breakfast on the 2nd day until the breakfast on the last day. Every lunch and dinner includes: 1st meal, 2nd meal, dessert. Water and bread for the meals included. 1 concert during 1 dinner.
3. Tour guides during the transfers.
4. Visits as follows:
 - **Krakow** with a local guide,
 - **Wieliczka Salt Mine** with a local guide, entrance included;
 - **Wadowice** with a local guide, entrance at the John Paul II museum included, free entrance to the Parish church in Wadowice;
 - **Kalwaria Zebrzydowska Sanctuary** – with a tour leader, free entrance;
 - **Czestochowa Shrine** with a local guide included;
 - Museum of the Former Nazi German Concentration Camp of **Auschwitz-Birneka**u in Oswiecim with a local guide, earphones included, free entrance.

Not included:

1. Alcoholic beverages; coffee and tea;
2. 1st dinner on the 11th November; last lunch on the 15th November;
3. Flight tickets;
4. Luggage service;
5. Tips and pocket money;
6. Health insurance and travel insurance;
7. Transfers from the airport to the hotel and from the hotel to the airport that might be organized upon request at the price of 10 eur/pax/transfer.
8. Other services that are not mentioned in this programme.